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## **FOR IMMEDIATE RELEASE**

### **Wayne Dalton Optimizes Garage Door Design Center for Tablet Use** *Enhanced Visualization Tool Ideal for Dealer Sales Calls*

**LEWISVILLE, Texas (Oct. 15, 2013)** – Garage door dealers and customers now have an easier way to browse and choose among Wayne Dalton residential garage doors thanks to the all-new Wayne Dalton [Garage Door Design Center](#), which has been completely redesigned and optimized for tablet viewing.

“Our enhanced Garage Door Design Center lets Wayne Dalton dealers take a powerful sales tool with them whenever they go on sales calls,” said Ali Isham, Wayne Dalton Brand Manager. “By simply taking a photo with their tablet when they arrive at the customer’s home, dealers can show how the latest garage door styles, colors and accessories will look on the home before any purchase is made.”

Available at [Wayne-Dalton.com](http://Wayne-Dalton.com), the Garage Door Design Center is a visualization tool that is optimized for viewing from a computer or tablet. If a home photo isn’t available, the tool also allows users to choose from photos of common home designs to see how Wayne Dalton garage doors complement various architectural styles.

Features added to the Wayne Dalton Garage Door Design Center include:

- Design and optimization especially for tablets;
- Easier navigation;
- Products organized into collections consistent with [Wayne-Dalton.com](http://Wayne-Dalton.com); and,
- Access to Wayne Dalton’s full product offering, including all new products and product enhancements.

For more information about the Garage Door Design Center or Wayne Dalton garage doors, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), like us on [Facebook](#), or follow us on [Twitter](#).

#### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into

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other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), our [Facebook](#) page or follow us on [Twitter](#).

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our [Facebook](#) page or follow us on [Twitter](#).

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