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FOR IMMEDIATE RELEASE

Wayne Dalton Introduces Enhanced Commercial Website *Improved Site Layout, Navigation Boost Customer, Dealer Experience*

LEWISVILLE, Texas (April 23, 2014) – Wayne Dalton dealers and commercial customers now have an easier way to choose among Wayne Dalton’s wide variety of commercial garage doors, shutters, grills and counter doors, thanks to the redesigned Wayne Dalton commercial website.

Launched this month, the updated commercial website now groups products into basic categories – aluminum doors, insulated steel doors, non-insulated steel doors, service doors, fire doors, roll-up sheet doors, grills and counter shutters – with full product lists available for each group with just one click.

“Thanks to some great feedback from our Wayne Dalton dealers, we’ve been able to design a commercial website that is both quick and easy to navigate,” said Kym Dennis, Wayne Dalton brand manager. “By having immediate access to the information they need, we’re helping them make more sales.”

The Wayne Dalton commercial website is also easily accessible from the Wayne Dalton [home page](#), with a prominent “Commercial Doors” button displayed at the top center of the page.

To learn more about the commercial products available from Wayne Dalton garage doors, visit our new commercial website at www.Wayne-Dalton.com/commercial, like Wayne Dalton on [Facebook](#) or follow Wayne Dalton on [Twitter](#) and [Google Plus](#).

About Wayne Dalton

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit www.Wayne-Dalton.com, our [Facebook](#) page or follow us on [Twitter](#).

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and

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openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our [Facebook](#) page or follow us on [Twitter](#).

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