



Valerie Wunder  
SBC Advertising  
614-255-2859  
[vwunder@sbcadvertising.com](mailto:vwunder@sbcadvertising.com)

## **FOR IMMEDIATE RELEASE**

### **Wayne Dalton Introduces Advanced Rolling Door and Grille Systems**

*New 600 ADV Rolling Grille, 800/800C ADV Rolling Door Systems Designed for Demanding Applications*

**LEWISVILLE, Texas (Oct. 10, 2014)** – Wayne Dalton is introducing speed and security with two new commercial entry systems, the Advanced Rolling Door System 800/800C ADV and the Advanced Rolling Grille Systems 600 ADV.

Designed to open and close faster while delivering high-cycle performance and long-term quality, both of Wayne Dalton's new products provide security coupled with low maintenance. The Wayne Dalton Advanced Rolling Grille 600 ADV opens three times faster than a standard rolling grille and comes with a springless design which eliminates the need for spring replacement. Meanwhile, the Wayne Dalton Advanced Rolling Door 800/800C ADV opens two times faster than a standard sectional door and three times faster than a standard rolling door. It also provides lasting durability and security features, making it a top choice for businesses looking for an advanced performance door for increased productivity.

Both the Advanced Rolling Grille and the Advanced Rolling Door are designed with safety in mind. Both the door and grille systems include photoelectric sensors that cast an invisible beam across the door opening that reverses the downward motion of the door when an object enters the beam's path. They also include self-monitoring 2-wire, electric fail-safe sensing edges to reverse downward motion upon impact. Finally, a drop stop device on both the grille and door eliminates uncontrolled downward curtain travel. Additionally, the Advanced Rolling Door System includes a curtain material composed of interlocking metal slats, which, combined with the weight of the door and the brake, helps prevent the door from being pried open.

With both of these models, we've combined the speed, security and safety features our dealers and their commercial and industrial customers ask for most," said Jennifer Malcuit, rolling steel product manager for Wayne Dalton. "The Advanced Rolling Door and Advanced Grille systems are ideal choices for high-traffic applications."

Ideal applications for the Advanced Rolling Grille System include high traffic areas such as parking garages, industrial manufacturing facilities, public facilities and shipping docks. Some applications for the Advanced Rolling Door include areas such as public and government buildings, police sally ports, auto dealerships, warehouses, airports and hospitals.

For more information on the Advance Rolling Grille Systems 600 ADV or the Advance Rolling Door System 800/800C, or to find a Wayne Dalton dealer, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), like Wayne Dalton on [Facebook](#) or follow Wayne Dalton on [Twitter](#).

**-more-**



### **About Wayne Dalton**

Wayne Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com), our [Facebook](#) page or follow us on [Twitter](#).

### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne Dalton brands; The Genie Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry; and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, and has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our [Facebook](#) page or follow us on [Twitter](#).

###