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## **FOR IMMEDIATE RELEASE**

### **WAYNE-DALTON FIRST TO OFFER LIFT UP AND CRANK OPERATIONS ON FIRE DOORS IN RESPONSE TO INDUSTRY NEEDS**

**Lewisville, Texas** (May 9, 2012) – Once again leading the industry in fire door operations, Wayne-Dalton announces the expansion of its FireStar® 700 and 700C series to include lift up and crank operations. Combined with floor resettable and non-tension release features, the additional operations make Wayne-Dalton the first in the industry to provide a fire door with these capabilities.

Wayne-Dalton has enhanced the FireStar 700 and 700C fire doors with lift up and crank operations to provide dealers with an NFPA 80-compliant fire containment product that covers all the different modes of operation required by end users. With no reapplication of tension necessary after a drop test, FireStar 700 and 700C series doors are easy to install which results in valuable installation time reductions. Additionally, FireStar 700 and 700c fire doors include patented technology that can only be serviced by Wayne-Dalton dealers, which provides additional opportunities to generate service business.

“The FireStar 700 and 700C series fire doors are one of the safest and most reliable ones on the market,” said Ali Isham, Wayne-Dalton, Brand Manager. “These new enhancements provide Wayne-Dalton dealers with new sales opportunities while meeting customers’ budgetary requirements.”

In addition to providing NFPA 80-compliant fire containment products, Wayne-Dalton strives to develop fire door products that are both industry leading and installer friendly. In 2008, the company introduced the floor-resettable, non-tension release and easy to test chain hoist and motor operation in FireStar fire doors. Lift up and crank operations are a natural expansion for the series. Meanwhile, Wayne-Dalton’s FireStar Door Control Device, which drops the door in the event of a fire, is patent pending.

In 2011, the FireStar 700C Insulated Fire Door was an *Architectural Products Magazine* Product Innovation Award (PIA) winner for its distinguished innovation. The magazine’s awards honor innovative products, materials, systems and applications in the commercial and industrial design sectors.

Wayne-Dalton FireStar fire doors are available through Wayne-Dalton dealers. For more information on FireStar fire doors visit [www.Commercial.Wayne-Dalton.com](http://www.Commercial.Wayne-Dalton.com)

### **About Wayne-Dalton**

Wayne-Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne-Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne-Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit [www.Wayne-Dalton.com](http://www.Wayne-Dalton.com).





### **About Overhead Door Corporation**

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne-Dalton brands; The Genie® Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit [www.overheaddoor.com](http://www.overheaddoor.com), our Facebook page or follow us on Twitter.

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