



Ali Isham
Wayne-Dalton
469- 549-7117
aisham@wayne-dalton.com

Angela Hall
SBC Advertising
614-255-3258
ahall@sbcadvertising.com

FOR IMMEDIATE RELEASE

Wayne-Dalton Places Second in Builder Magazine's 2012 Builder Brand Use Study

Lewisville, Texas (May 9, 2012) – Wayne-Dalton, a world leader in the garage door industry, was recently recognized in *Builder Magazine's* 2012 Builder Brand Use Study, placing second in all four measurements in the garage door category. Measurements included brand familiarity, brand used in the past two years, brand used most and brand quality.

"Wayne-Dalton has been a leading brand in the garage door industry since 1954 and to be recognized by *Builder Magazine* for our accomplishments is a great honor," said Ali Isham, Brand Manager of Wayne-Dalton." The relationships that we build with our customers are extremely important to our company and we stand committed to continuing to provide them with innovative, high-quality products."

Builder Magazine has conducted the Brand Use Study every year in its current format since 1995. The study measures 83 different product categories ranging from appliances to windows.

The results of the 2012 Brand Use Study were announced in *Builder Magazine's* April Buyers Guide issue, the largest and oldest reference guide in the country. The publication is distributed to more than 10,800 builders.

About Wayne-Dalton

Wayne-Dalton, a division of Overhead Door Corporation, is a world-class leader that has designed and manufactured residential and commercial garage doors for over 50 years. For dealers, the company is known as a proactive business partner that prides itself on providing a wide variety of easy-to-install innovative products and smart sales tools that help them grow their business. At the same time, Wayne-Dalton simplifies the purchase process by providing a full range of door options and styles through conveniently located dealers. Nine manufacturing facilities, over 70 Sales Centers, and over 2,000 independent dealers, both domestic and international, ensure unmatched distribution. Wayne-Dalton continues to expand its offering into other building material categories, and offers a complete line of Fabric Shield Storm Protection Products. For more information, visit www.Wayne-Dalton.com.

About Overhead Door Corporation

Overhead Door Corporation, based in Dallas, Texas, is a leading manufacturer of doors and openers for residential, commercial, industrial and transportation applications. The company has five divisions: Access Systems Division (ASD), which features the Overhead Door and Wayne-Dalton brands; The Genie[®] Company, manufacturer of remote-controlled garage door opening systems; Horton Automatics, a manufacturer of automatic entrance systems; TODCO, the largest producer of truck doors for the transportation industry and Creative Door Services, Western Canada's leader in providing door products and services to the residential, commercial and industrial markets. Overhead Door Corporation created

-more-





the original overhead garage door in 1921 and the first electric garage door opener in 1926. Overhead Door now employs more than 3,500 people, has 22 manufacturing facilities, 78 regional sales and service and installation centers and more than 5,000 distributors and dealers that service national builders, national accounts, architects, general contractors and homeowners, as well as major retailers in the U.S. and Canada. Overhead Door Corporation is a subsidiary of Sanwa Holdings Corporation of Tokyo, Japan. For additional information, visit www.overheaddoor.com, our Facebook page or follow us on Twitter.

###

